

# KARIM ENNACIRI

Art director, graphic designer, project manager and audio engineer

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## PROFILE

I work on visual identities, campaigns and art direction for music, live events and brands: from a tour poster to an album cover. Over ten years across publishing, live production and music, combining creative direction, project management and professional audio skills.

## WORK EXPERIENCE

### **Warner Music Italy, Milan - Promo manager | 2025 - present**

Promotional management of the summer events season.

### **Colorsound, Milan - Principal graphic designer | 2023 - present**

Tour identities and campaigns for The Kolors, Ruggeri, Elettra Lamborghini, Fred De Palma and other national artists.

### **Newco Management - Art direction for Mr. Rain | 2023 - 2024**

Visual identity and merchandising line for the Supereroi Tour, in the season of the third place at the Sanremo Festival.

### **Withub, Milan - Infographics and data visualization | 2020 - present**

Infographics and data visualization for Italy's leading national newspapers.

### **28ent - Founder | 2018 - present**

Independent record label with a licensing agreement with Warner Music Italy.

### **Barley Arts, Milan - Principal graphic designer | 2015 - present**

Visual campaigns for the Italian dates of Bruce Springsteen, AC/DC, KISS, Phil Collins, Queen, The Cure, MIKA and other international artists: billboards, press materials and digital content.

### **STREEAT Food Truck Festival - Art direction | 2015 - 2018**

Art direction of Italy's largest street food festival: 60,000 attendees over three days in Milan.

### **Corris AG, Bellinzona (Switzerland) - Fundraising | 2013 - 2014**

Fundraising for non-governmental organizations.

### **Alpe Geira, Dalpe (Switzerland) - Alpine herdsman | 2014**

A mountain season: 86 cows and alpine cheese production. Self-reliance and endurance.

## EDUCATION

SAE Institute, Milan - Audio engineering and electronic music production, Ableton Live Certificate | 2011 - 2013

NABA, Nuova Accademia di Belle Arti, Milan - Graphic design | 2009 - 2010

Liceo Artistico Boccioni, Milan - High school diploma, graphic design track | 2002 - 2008

## SKILLS

Art direction, brand identity, graphic design, project management, data visualization, infographics, campaigns and out-of-home, live events and tours, team coordination, sound design, music production, audio engineering, audio and video post-production, AI for multimedia content.

## TOOLS

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Logic Pro, Ableton Live, Pro Tools, Figma, Wix Studio, generative AI tools.

## LANGUAGES

Italian (native), English, French.